## Chapter 44

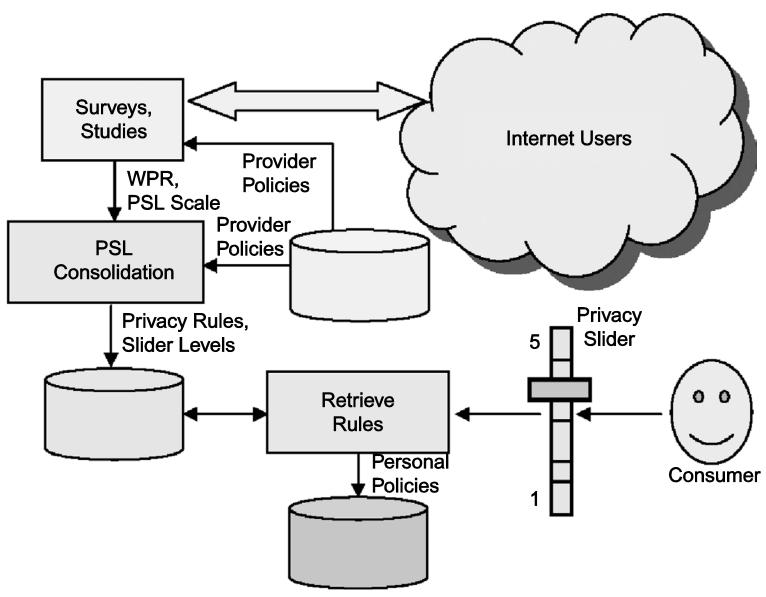
Personal Privacy Policies

Policy Use: E-learning Owner: Alice Consumer	Policy Use: Bookseller Owner: Alice Consumer	Policy Use: Medical Help Owner: Alice Consumer
Valid: unlimited	Valid: June 2009	Valid: July 2009
Collector: any What: name, address, tel Purposes: identification Retention Time: unlimited Disclose-To: none	Collector: any What: name, address, tel Purposes: identification Retention Time: unlimited Disclose-To: none	Collector: any What: name, address, tel Purposes: contact Retention Time: unlimited Disclose-To: pharmacy
Collector: any What: course marks Purposes: records Retention Time: 2 years Disclose-To: none		Collector: Dr. A. Smith What: medical condition Purposes: treatment Retention Time: unlimited Disclose-To: pharmacy

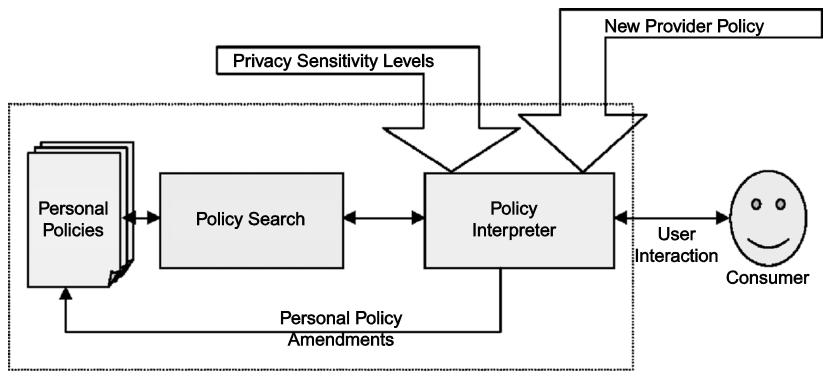
f44-01-9780123943972

Policy Use: E-learning Owner: E-learning Unlimited	Policy Use: Bookseller Owner: All Books Online	Policy Use: Medical Help Owner: Medics Online
<i>Valid</i> : unlimited	<i>Valid</i> : unlimited	<i>Valid</i> : unlimited
Collector: E-learning Unlimited What: name, address, tel Purposes: identification Retention Time: unlimited Disclose-To: none	Collector: All Books Online What: name, address, tel Purposes: identification Retention Time: unlimited Disclose-To: none	Collector: Medics Online What: name, address, tel Purposes: contact Retention Time: unlimited Disclose-To: pharmacy
Collector: E-learning Unlimited What: course marks Purposes: records Retention Time: 1 years Disclose-To: none	Collector: All Books Online What: credit card Purposes: payment Retention Time: until paid Disclose-To: none	Collector: Medics Online What: medical condition Purposes: treatment Retention Time: 1 year Disclose-To: pharmacy

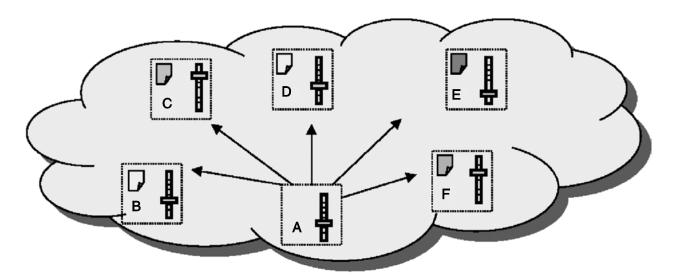
f44-02-9780123943972



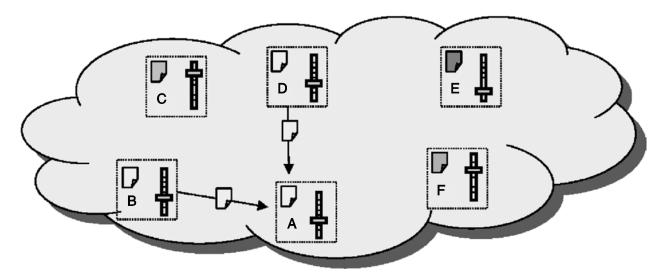
f44-03-9780123943972



f44-04-9780123943972



(a) New consumer "A" broadcasts request for privacy rules to the community



(b) Consumers B and D answer A's request

f44-05-9780123943972

Policy Use: Book Seller Owner: All Books Online

Policy Use: Book Seller Owner: Alice Consumer

Valid: unlimited

Valid: December 2009

Collector: All Books Online

What: name, address, tel

Purposes: identification

Retention Time: unlimited

Disclose-To: none

Collector: any

What: name, address, tel

Purposes: identification

Retention Time: unlimited

Disclose-To: none

Collector: All Books Online

What: credit card

Purposes: payment

Retention Time: until

payment complete

Disclose-To: none

Policy Use: Medical Help Owner: Nursing Online

Valid: unlimited

Collector: Nursing Online

What: name, address, tel

Purposes: contact

Retention Time: unlimited

Disclose-To: pharmacy

Collector: Nursing Online

What: medical condition

Purposes: treatment

Retention Time: 1 year

Disclose-To: pharmacy

Policy Use: Medical Help

Owner: Alice Consumer

Valid: December 2009

Collector: any

What: name, address, tel

Purposes: contact

Retention Time: unlimited

*Disclose-To*: pharmacy

Collector: Dr. A. Smith

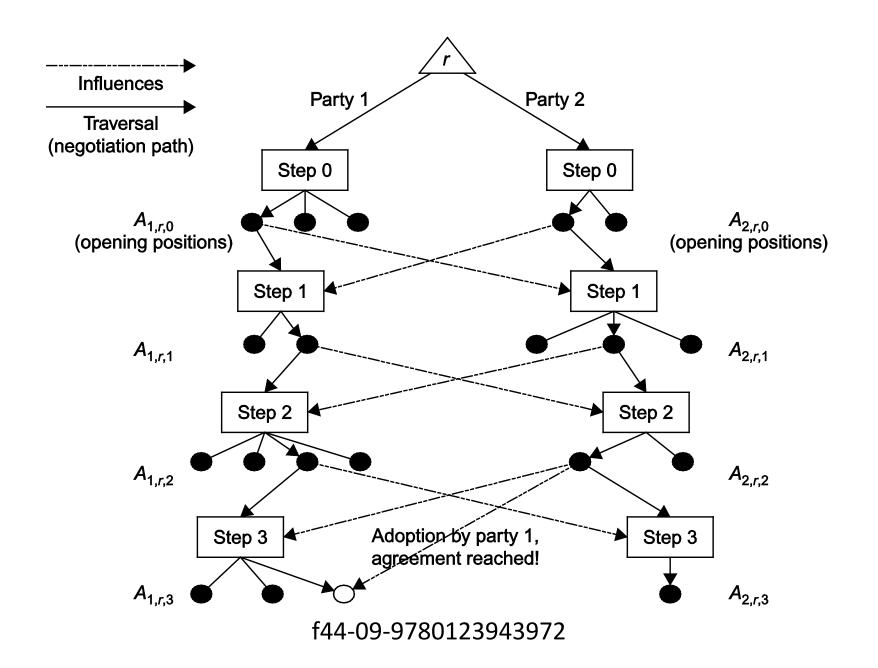
What: medical condition

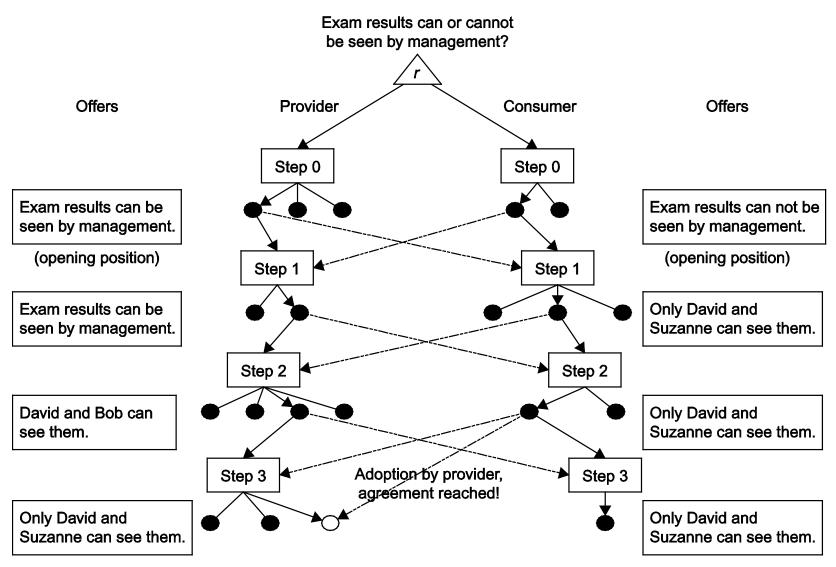
Purposes: treatment

Retention Time: unlimited

Disclose-To: pharmacy







f44-10-9780123943972